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U. S. DEPARTMENT OF AGRICULTURE  
AND STATE AGRICULTURAL COLLEGES  
COOPERATING



STATES RELATIONS SERVICE  
OFFICE OF EXTENSION WORK NORTH AND WEST  
WASHINGTON, D. C.

JUN 11 1921

## THIS LOOKS GOOD

### MOTION PICTURES AT COMMUNITY MEETINGS.

County Agent F.C.Hathaway of Walsh County, North Dakota, has had a very satisfactory experience in connection with motion pictures in his community meetings. In his annual report he says that thirty-one meetings have been held in rural communities at which moving pictures have been shown. The local agency of a farm lighting system supplied the necessary electricity. The plan followed has been to show four films at each meeting. Between reels a little time was taken to present some local or county problem. These talks seldom lasted more than ten minutes. The meetings were started early in April and continued until harvest when they were adjourned, and started again immediately after harvest and continued until about Thanksgiving. The June gatherings were held out of doors generally at a farm home. Mr. Hathaway says these were the most successful of all. At one of these meetings more than 500 people attended. At three others there were 350. The total attendance at the 31 meetings amounted to nearly 5,000.

It was found that the motion picture has been especially useful in opening a way in communities where it had been before impossible to get any extension work started. Mr. Hathaway says:

"The success of this has been marked and today there is not a portion of the county that has not been reached by a meeting, and there are very few people who are not interested in extension work."

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:	6-18-'21	:
:	No. 51-L	:

*W.C.H.*

